

Roetzel & Andress Ranks in BTI's *Brand Elite 2017*

Akron, OH – March 21, 2017 – Roetzel is pleased to announce that the firm was listed on the BTI Consulting Group *Brand Elite 2017*. This list ranks the law firms with the best brand standing among general counsels and top legal decision makers. BTI's analysis measures top-of-mind recognition of law firms based on unprompted, direct feedback from more than 630 in-depth interviews with corporate counsel at the world's largest organizations. During the course of one-on-one interviews conducted throughout the year, BTI surveyed clients as to which law firms they associate with distinct characteristics driving the selection, consideration, and hire of new law firms. Most notably, the counsel ranked Roetzel in the top 20% of all law firms being considered first for hiring in new assignments.

To view the full *BTI Brand Elite 2017* list, click [here](#).

About Roetzel

Roetzel is a full-service law firm with offices located throughout Ohio and Florida, and in Chicago. The firm provides comprehensive legal services to national and international corporations, closely held and family-run businesses, institutions, organizations, and individuals. For more information, visit www.ralaw.com.

Media Contacts

Wendy Castorena
Director of Business Development & Marketing
Roetzel & Andress LPA
wcastorena@ralaw.com
330.762.7725

Ashley McCool
Senior Marketing Communications Coordinator
Roetzel & Andress LPA
amccool@ralaw.com
330.849.6636

###